

Explore valuable accountancy insights, information and updates to enhance your practice

Welcome to the August edition of the IRIS Insider, our new newsletter for the accountancy community. We hope you're enjoying a well-deserved break this summer and relaxing during the summer months.

As the Official Supporter of Accountants & Bookkeepers, we're here to support you and your practice 365 days a year, and with our hot topics this month we can assure you'll feel geared up and ready for a smarter busy season which is just around the corner.

We hope you enjoy this month's edition of the IRIS Insider filled with top tips, free webinars and expert industry insights.



### Webinars: What's on this month?

We have a busy month of many insightful webinars designed to help advise and grow your practice this month. Don't miss our Cloud Strategy and AML webinars! Don't worry if you can't make them all live, all our webinars are available to [watch on-demand](#) at your leisure, including AML, Elements Practice Management and many more!

[SIGN ME UP](#)



### Five reasons to use IRIS Elements

Whether you're looking for new accountancy software or you already have IRIS Elements and want to see how other firms are using it, we've got you covered!

Our new blog highlights five stand-out features in IRIS Elements and details how firms are using it to improve their day-to-day.

[READ HERE](#)

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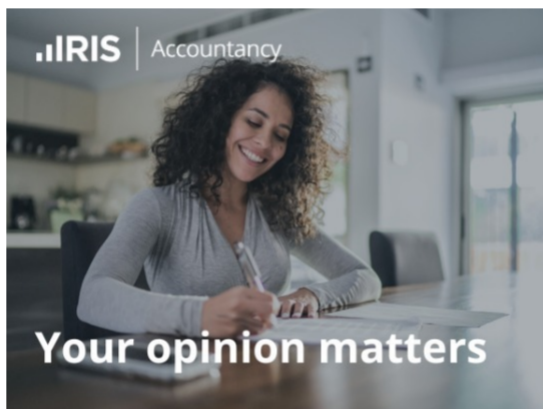
### IRIS Elements CashBook our new MTD ITSA Tool now included as standard with IRIS & Elements Tax & Accounts

### Get your sole trader clients MTD ready with ease, all within our Tax and Accounts software

Our [IRIS Accountancy Suite](#), [IRIS Elements Tax](#) and [IRIS Elements Accounts Production](#) products now include our MTD ITSA tool, [IRIS Elements Cashbook](#) as standard.

This easy-to-use bookkeeping tool helps you, help your clients to get in shape for MTD. Not only does it include our market leading payment service [IRIS Pay](#) to collect your client payments efficiently, but it also has unlimited bank feeds, all supporting your digital client experience.

[FIND OUT MORE](#)



### We want to hear from you!

As part of our ongoing effort to deliver content that truly meets your needs, we want to know what topics are most important to YOU! Your voice matters, and we genuinely appreciate your participation in shaping the future of our webinar program.

Survey closes **Friday 11th August!**

[LET US KNOW](#)



### Flexible software for the modern accountant

IRIS Elements has been on a real journey to become the product it is today, with one specific challenge to overcome: helping users get to the cloud. In a competitive market, many modern accountants are thinking long-term about scaling up and what they can offer their clients. For Rebecca Williams, having a digital-first mindset means choosing software that is flexible and allows her to scale her practice quickly.

[READ REBECCAS STORY](#)

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### Gaining a Competitive Advantage: Eliminating Over Servicing in Your Business Operations

[JOIN OUR EXPERTS](#)  
9 August 11am

### IRIS x Ignition

We're delighted to announce a strategic IRIS x Ignition Partnership, which aims to help accountancy firms boost revenue through seamless cloud-based customer experiences.

Not only that, we have a webinar with Ignition this week on the **9th at 11am** that explores how an automated and digitised client engagement process can enable you and your team to handle uncomfortable conversations and reduce over servicing work.

Don't worry if you can't make it, sign up and we can send you the on-demand link to watch it at your leisure!

[REGISTER NOW](#)



### Four day week for Howards Accountants

Howards Chartered Certified Accountants has introduced a four-day week for its staff, with the support of IRIS. After conducting a nationwide trial, the company reports that employees feel more energised and are benefitting from an improved work-life balance. The move was motivated by the need to remain competitive and attract and retain staff, and the company's existing relationship with IRIS helped make the transition smoother. The partnership has also enabled much of Howards' work to be performed remotely.

[READ FULL STORY](#)



### Are your hospitality clients asking for advice or help with tronc schemes?

Our dedicated Tronmasters services can help.

The new Tips Bill is shaking up the hospitality sector and we are seeing many of our accountancy practices being asked by their clients for help with tronc schemes.

Our team at Tronmasters by IRIS are here to support accountancy practices providing advice and third party Tronmasters services. Find out how we can help you to help your clients

[FIND OUT MORE](#)

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### Don't wait till the busy season is upon you, prepare with IRIS

### Have a stress-free summer with IRIS

Are you worried about resource or how secure your network will be while you're away this summer? Want to increase your practice productivity and efficiency?

We have many options that could be the perfect fit to help you through the summer months and get ahead of the game before busy season. From Practice Management, Outsourcing & IRIS Anywhere, we could have the solution you're looking for.

Get in touch today and find out how we can help you so you can relax and enjoy a well-deserved break!

[REQUEST A CALL BACK](#)

