



IRIS EYE

MONTHLY NEWSLETTER

JULY EDITION

Read to discover tips, knowledge and updates to assist your practice



Summer is here, and as the Official Supporter of Accountants & Bookkeepers we're here to support you and your practice all year round. We want to help prepare you for a stress-free summer and start getting you geared up for a smarter busy season.

It was lovely to see so many of you at the Digital Accountancy Show this year, thank you for coming to see us at our stand, we hope you enjoyed it as much as we did.

Are you a member of our private community? We provide exclusive content, free access to like-minded peers and a platform for networking and interaction. Join our 2000+ members at [Accountants Club](#) today.

If you'd also like to connect on [LinkedIn](#), I'd love to hear from you.

Karen Williams,

Interim MD of Accountancy



How IRIS Elements grew from adversity, ingenuity and lessons learnt

The key to success in business is easy to sum up but hard to live by – you must be prepared to try and come back fighting. In the first of two articles about IRIS Elements, we find its history is a tale of two development teams – one that coordinated a massive effort in the middle of a pandemic and another, years before, that vowed to learn tough lessons about cloud software.

[READ THE BLOG HERE](#)



Unlock the power of collaboration

In the rapidly evolving accountancy industry, adaptation and acquiring new capabilities are crucial. Strategic partnerships offer a solution to meet widening client demands and keep up with the pace of change. Our latest insight guide explains how these partnerships enable practices to respond to market disruption, foster innovation, and fuel growth. [Download the guide now](#) to become a pro at navigating strategic partnerships and stay ahead of the game!

[DOWNLOAD GUIDE](#)



July webinars

We have lots of upcoming and on-demand webinars for you this July that will help your practice thrive this summer while you relax and enjoy a well-deserved break. Not only do we have Elements webinars coming up, but also Outsourcing, Practice Management and AML. Become a step closer to a stress-free summer and register for our webinars now!

[REGISTER NOW](#)



On-demand live stream: Software that's as flexible as you are

Running a small accountancy practice means you need to be flexible.

[Elizabeth Carter](#) caught up with Owner of Accounting Made Easy Ltd, [Rebecca Williams](#) in a recent live stream about how software can be used to make your working life easier. Catch up on the full stream [here](#).

[WATCH NOW](#)



Report on MTD

"HMRC must take much more of a collaborative approach with stakeholders and software providers"

Following a recent report from The National Audit Office, [Karen Williams](#), Interim MD of Accountancy, comments on the progress of Making Tax Digital in [AAT Comment](#).

[READ HERE](#)



Accountants, are you considering outsourcing?

Historically, outsourcing has had a rather negative stigma in the accountancy industry; however, in the last few years, we've noticed a shift in opinion, with many embracing outsourcing.

Despite the changing attitude, in a recent survey, we found 34% still weren't interested in outsourcing, and 19% don't trust outsourcing.

In our new blog, we examine how outsourcing can be the key to tackling the talent shortage and unlocking greater growth opportunities.

[READ THE BLOG HERE](#)

