



# IRIS EYE

MONTHLY NEWSLETTER  
APRIL EDITION



Read to discover tips, knowledge and updates to assist your practice

As the newly appointed Interim Managing Director of Accountancy at IRIS, I am thrilled to share that I have already hit the ground running in my role. With more than 13 years of experience with the company, I am excited to take on this new challenge.

In the past few weeks, I have had the pleasure of attending some of our Spring Roadshows throughout the UK, where I had the opportunity to meet many of you face-to-face. And the good news for those who couldn't make it to one of our roadshows is we will be running a virtual version **today**, you won't want to miss it. Can't make it? [Register here](#) and we'll send you the recording to watch at your leisure.

I also recently visited Chennai for a week with our amazing team who work hard supporting our accountants with [IRIS Outsourcing](#). Currently, a lack of talent in our industry is more prevalent than ever and as the Official Supporter of Accountants & Bookkeepers, we can help.

I'd like to thank each and every one of you for your continued support.

I hope you enjoy this month's edition of IRIS Eye, we have lots of top tips, free webinars, and expert industry insights for you, so grab a brew and enjoy!

Thank you for reading and please get in touch on [LinkedIn](#), I'd love to hear from you.

Karen Williams,

Interim MD of Accountancy



### Help your practice thrive with our webinars

We have a jam-packed month with lots of webinars you won't want to miss. From our virtual IRIS Roadshow covering Outsourcing, Cybersecurity, MTD & much more. You can also access our on-demand library for you to watch at your convenience. Discover how you can maximise your IRIS Accountancy Suite with our recent webinar, including an expert-led demo.

[REGISTER NOW](#)



### Unlock your power

Accountancy firms in the UK are currently facing a wide range of challenges. Are staffing shortages and hybrid work challenges causing you stress? Is the cost-of-living crisis hurting your profitability?

Our insight guide is packed with solutions to help you adapt and thrive. Discover how to increase production levels and boost your bottom line. Download now and unlock your power to overcome challenges and succeed!

[DOWNLOAD NOW](#)

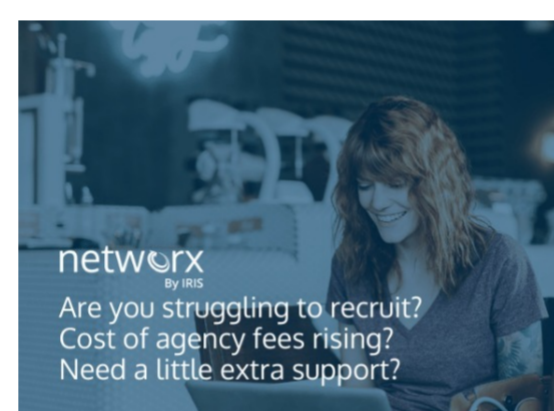


### Give Outsourcing a try

Over the past couple of years, we know that finding new team members has become increasingly difficult, with accountants' workloads constantly increasing and new client bases growing, all together this can put a strain on the team.

Watch our recent Outsourcing webinar to discover how our team in India can provide a range of services to help scale up your practice. Meet our experts and learn how outsourcing can help you meet changing needs and boost productivity.

[WATCH NOW](#)



### Recruit with networkx

Struggling to find top talent and tired of rising agency fees? networkx by IRIS is here to help! Our low-cost recruitment services start at just £250 per vacancy and can help you attract, engage, manage, and onboard the best talent for your business. Say goodbye to costly recruitment processes and hello to efficient, effective hiring. Find out how much you could save on your next hire with networkx by IRIS. Contact us now and take the first step towards building a talented team.

[FIND OUT MORE](#)



### Do small businesses need in-house finance people?

Good financial management is crucial to your success, but an in-house team can be costly. Enter Virtual Finance Director (VFD) services where you get expert advice and support without the overhead of an in-house team. Our latest blog post highlights the importance of financial management and how outsourcing teams can help.

[READ THE BLOG HERE](#)



### Practice growth

We understand that your time is precious, and that's why we have made our recent webinar – [Driving practice growth through strategic partnerships](#), available for you to watch on-demand. During the session, experts from IRIS, JBC Accountants and CFA Tax discuss how your practice can leverage strategic partnerships to boost growth, add new capabilities, and stand out in a competitive market.

[WATCH NOW](#)



### The Accounted For podcast: To timesheet or not to timesheet?

Whether you like them or not, timesheets hold a lot of weight in the accountancy industry. Some accountants have ditched them, claiming it's the best thing they've ever done, while others swear by them. Our Accountancy Market Specialist, Bev Flanagan, and Mentor & Coach, Reza Hooda, share their thoughts on timesheets, offering guidance on how firms can update their way of working.

[LISTEN HERE](#)



### IRIS Accountancy Solutions LinkedIn page

Are you looking for easy to find, informative and interesting accountancy content? In addition to our IRIS Software Group LinkedIn page, we have now created a dedicated showcase page called IRIS Accountancy Solutions with all the content you need to keep up to date with everything accountancy. You'll find blogs to read, polls to get involved in, more information on our products, top tips and new podcasts you can listen to.

[FOLLOW US NOW](#)

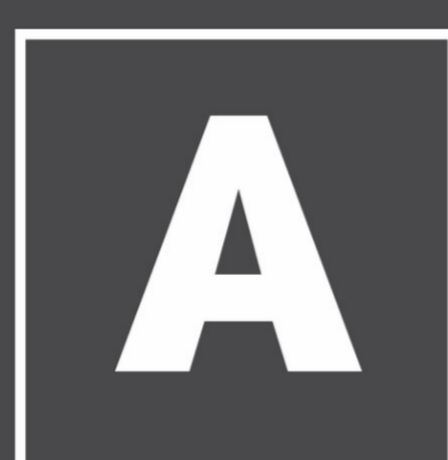


### Elite cloud-hosting for secure, successful working from anywhere

IRIS Anywhere empowers your accountancy firm to thrive wherever you need to work through the combined power of the cloud and world class accountancy software. It brings together industry leading accountancy software with productivity boosting Microsoft tools into one single cloud-based platform.

We're proud to announce that IRIS Anywhere has hit 2,000 users and we would like to thank everyone that has been involved in this because we couldn't have reached this number without you!

[FIND OUT MORE](#)



ACCOUNTANTS CLUB

Do you want to learn, network, and grow?

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