

# IRIS EYE

MONTHLY NEWSLETTER  
MARCH EDITION

Read to discover tips, knowledge and updates to assist your practice



Spring is around the corner, and we're jumping straight on the road with our Spring Roadshows 2023. [Join us](#) at one of the four locations, while tickets last!

We're also happy to announce we'll be exhibiting at the UK's Leading Tech Event for Accountants & Bookkeepers. [Join us](#) at the Digital Accountancy Show on the 15th of June to help you understand the ever-changing digital accountancy landscape and how you can move forwards on your digital journey.

Are you a member of our private community that provides exclusive content, free access to like-minded peers and a platform for networking and interaction? If not, join our 2000+ members at [Accountants Club](#) today!

Thank you for reading and please get in touch on [LinkedIn](#) or follow me on [Twitter](#), I'd love to hear from you.

Jim Scott,

MD of Accountancy



### Webinars: What's on this month?

It's a busy time of year for webinars so don't worry if you missed any of them last month because we have them all available for you on demand. Busy Season, Outsourcing and Cybersecurity are only a few that are available for you to watch at your leisure. We have lots planned in March, so keep a look out on our upcoming webinar page and register for them now!

[TAKE A LOOK](#)



### Busy season MOT

Do you want your Account Manager to better understand your plan for your practice for the year ahead and ensure they're looking after you to the best of their ability? Fill in our 'Practice MOT' form where an IRIS expert can pinpoint potential areas of improvement and streamlining, map out your plan and objectives for the year ahead and understand what the next steps should be. Help your practice thrive in less than 3 minutes.

[GET YOUR FREE MOT NOW](#)



### IRIS 2023 Roadshows

IRIS is back face-to-face and we would love you to join us at one of our locations this Spring. As the Official Supporter of Accountants & Bookkeepers, we'll be bringing together expert speakers from across the profession and exploring the industry's hot topics, chosen by you:

- Making Tax Digital
- Practice Growth
- Pricing
- Advisory
- Cybersecurity

We'll also be showcasing the power of IRIS Elements, and how this integrates with existing IRIS products to unlock greater efficiencies for your practice.

[GRAB YOUR FREE TICKET NOW](#)



### MTD: So what?

Did you know our MTD products are FREE for IRIS customers? Last week [Bev Flanagan](#) and [Corbyn Turner](#) discussed why you shouldn't wait for the MTD delay and that you should get your software ready for it now and get into the habit of being digitalised. Corbyn showed our IRIS products that are linked to HMRC and discussed everything you need to know about the delay and timeline.

[WATCH ON DEMAND NOW](#)



### The Accounted For podcast: The year to shift your pricing mindset

Getting your pricing right is tough! Pricing by the hour is undoubtedly outdated. Instead, accountants need to start pricing by the value provided. But where do you start? Our Accountancy Market Specialist, Bev Flanagan, and Mentor & Coach, Reza Hooda, tackle common worries and offer tangible advice.

[LISTEN HERE](#)



### Windows Server 2012 Reaching End of Life

With Windows Server 2012 reaching end of life on October 10, 2023, businesses need to understand the risks of using software without updates and patches. It may be a large undertaking to update your servers, but if you don't you will run into problems with security, compliance and performance.

Don't wait until October, speak to us today to see how IRIS can help protect your practice and your vital client and employee data against advanced threats from cybercrime with IRIS Anywhere.

[FIND OUT MORE](#)



### Accountancy talent: lack of skilled workers constricts growth

In 2022, Accountancy Age reported a skills gap of 22%, and the ICAEW cited a 36% drop in the number of applicants year-on-year. Unfortunately, the story continues; we spoke with 35 of the UK's top firms and found that 42% are worried about retaining talent, and 32% cited their current skillset as a barrier to growth. Our new blog explores this talent shortage in greater detail and showcases short and long-term solutions.

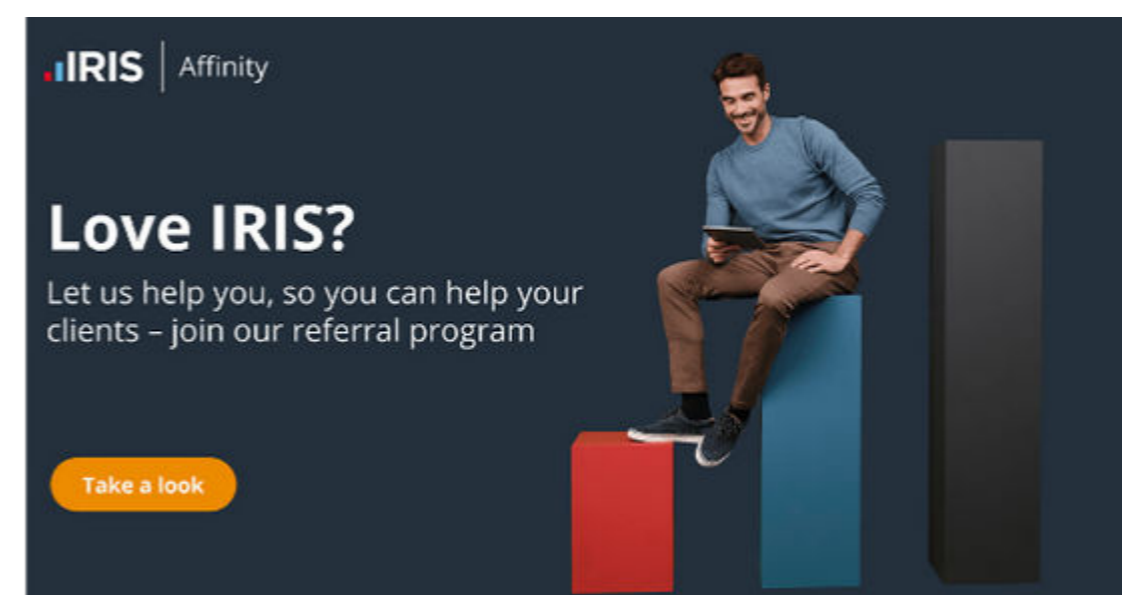
[READ THE BLOG HERE](#)



### IRIS Accountancy Solutions LinkedIn page

Are you looking for easy to find, informative and interesting accountancy content? In addition to our IRIS Software Group LinkedIn page, we have now created a dedicated showcase page called IRIS Accountancy Solutions with all the content you need to keep up to date with everything accountancy. You'll find blogs to read, polls to get involved in, more information on our products, top tips and new podcasts you can listen to.

[FOLLOW US NOW](#)



### Do you want to grow your practice, become more competitive and delight your clients?

If yes, then join the [IRIS Affinity Partner Program for Accountants](#). The program is designed specifically with practices in mind and is perfect for advocates that want to help their clients, while getting rewarded for recommending solutions they'll love.

[SIGN UP FOR THE PROGRAM TODAY](#)

