



# IRIS EYE

MONTHLY NEWSLETTER  
FEBRUARY EDITION



Read to discover tips, knowledge and updates to assist your practice

January is officially behind us, so we can all take a moment to reflect on how busy season went this year. Is there anything you wish you did differently?

We're always here to help, which is why we offer support before, during and after busy season. Want to end the pain and unlock your power? In this month's edition, we have lots of handy tips, [webinars](#), and updates for you. Find it all below!

Have you joined the fast-growing community at [Accountants Club](#) yet? It's free to join and enables you to learn, network and grow and become part of a private community providing you with exclusive content, [sign up now](#).

Thank you for reading and please get in touch on [LinkedIn](#) or follow me on [Twitter](#), I'd love to hear from you.

Jim Scott,

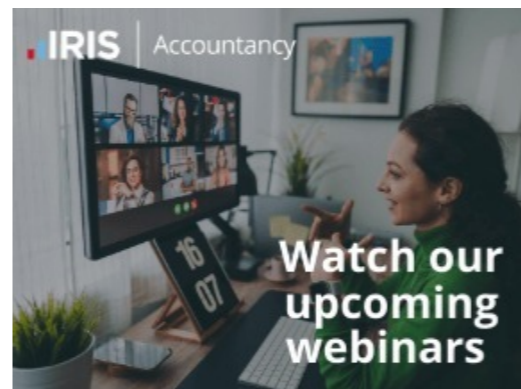
MD of Accountancy



### Strength in numbers: uniting to end busy season

For many hard-working accountants, busy season has been an endless cycle of strife. But now it's time to unite our industry, unlock its full potential, and put an end to the pain. Join our accountancy experts [Bev Flanagan](#), [Eva Mrazikova](#) and our IRIS special guests [Cassie Fennell](#) and [Charles William](#) as they discuss the pain around busy season and what extra resources and tech are needed to end this stressful period.

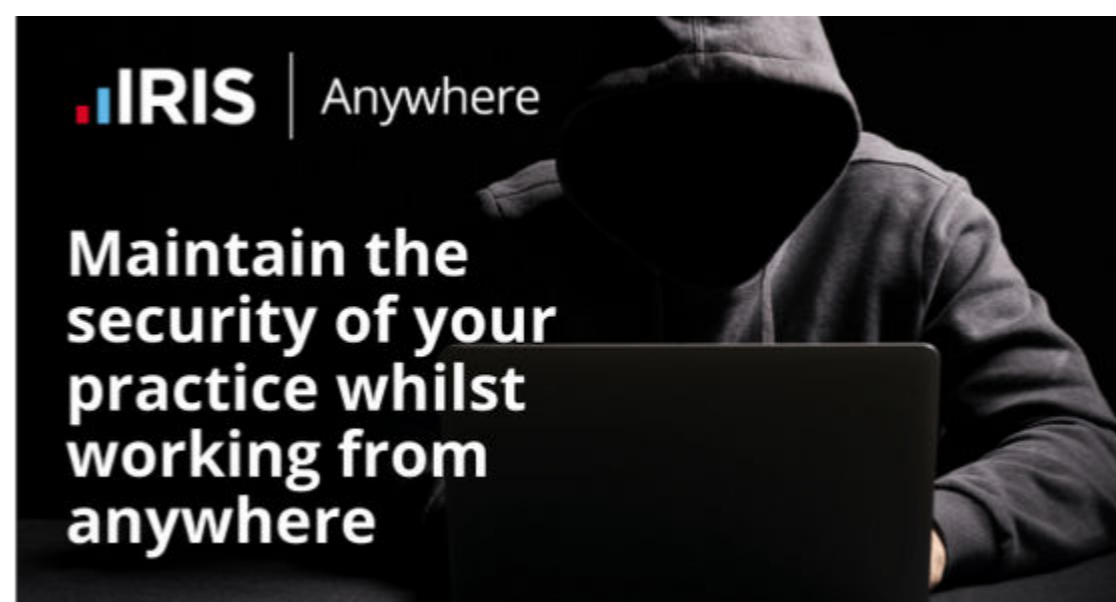
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### February webinars

We have a busy month of insightful webinars designed to help, advise and grow your practice this month. Can't make the live date? Register anyway and we'll send you the recording to watch at your leisure. We have **MTD**, **Hosting** and **Busy season** webinars planned for February, it's not a month you want to miss out on!

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### All your software, accessed from anywhere, safely

IRIS Anywhere is our cloud-based virtual desktop solution, which keeps everyone working from a single, **secure** point. It's kept up to date for you, so you never have to worry about updates, server costs, lack of support or security risks. With cyber attacks on the rise, this could be the answer you've been looking for.

"My business partner Karen sits 30 miles away from me. With a hosted solution we don't need an expensive office and it's absolutely brilliant." Hannah Walton, Partner, Peppermint Cloud.

[BOOK A DEMO NOW](#)



### IRIS 2023 Roadshows

IRIS is back face-to-face, and we would love you to join us at one of four locations this spring!

- Manchester 7 March
- London 9 March
- Belfast 14 March
- Glasgow 22 March

As the Official Supporter of Accountants, we'll be bringing together expert speakers from across the profession and exploring the industry's hot topics, chosen by you.

[JOIN US THERE](#)



### Azets partners with IRIS

Find out why Azets, the **top ten** UK accountancy firm and leading provider of services within accounting, payroll and business consulting has joined the [IRIS Affinity Partner Program](#). By partnering with IRIS and our cloud-based Staffology HR platform, Azets intends to better support clients at every stage of the employee journey by adding HR administration as part of their payroll outsourcing service.

[READ MORE HERE](#)



### Why not give Outsourcing a try?

IRIS Outsourcing is an extra pair of hands, whenever you need it – and it's a really simple 4 step process to get started! Your IRIS Success Partner will work with you, and you'll have 24/7 access to your jobs via our **secure** portal. Set up a trial and give it a go, or commit to a few months, the option is yours.

[FIND OUT MORE](#)



### The Accounted For podcast: How to attract accountancy talent

Accounting roles rank in the top seven positions that are hardest to fill, making candidates more in-demand than ever. To remain competitive in an increasingly crowded sector, accountants and bookkeepers need to work hard to meet the needs of staff. Steve Cox and Jim Scott delve into how firms can revolutionise the way they operate to attract and retain top talent.

[LISTEN HERE](#)



### IRIS Accountancy Solutions LinkedIn page

Are you looking for easy to find, informative and interesting accountancy content?

In addition to our IRIS Software Group LinkedIn page, we have now created a dedicated showcase page called IRIS Accountancy Solutions with all the content you need to keep up to date with everything accountancy. You'll find blogs to read, polls to get involved in, more information on our products, top tips and new podcasts you can listen to.

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