



Have you managed to finish off the leftover Halloween sweets and bonfire toffee apples? November notoriously starts off with a bang, and so it only felt right to follow suit by offering you some incredible deals this month. Read more below and claim your exclusive offer today!

As the Official Supporter of Accountants, we really are doing more than ever to support you and your practices in every way we can. We have another full packed month of exciting webinars, podcasts, blogs, and much more, to help you gear up to the busy season.

Have you joined your peers at our amazing, friendly and insightful community, [Accountants Club](#)? The club helps promote knowledge and answers to help you grow, scale and reimagine your possibilities.

As a member you'll have VIP access to a range of exclusive offers. [Sign up for the club here.](#)

As always, thank you for reading and please get in touch on [LinkedIn](#) or follow me on [Twitter](#), I'd love to hear from you.

Jim Scott,  
MD of Accountancy



### Take our 2022 Customer Survey

Do you have 2 minutes to take our Customer Survey? As the Official Supporter of Accountants, we want to consistently make sure we're assisting and delivering to your needs as best as we possibly can. So, grab a cuppa and take 2 minutes to have your say!

[Take our Survey](#)



### IRIS Elements – did you hear how good it really is?

"I'm not someone who likes change, and I often choose to stick to what I know, but with rising costs I knew I needed to at least consider what other software was out there and I saw some really great things being said about IRIS Elements. With it being a new product, I really didn't know anything about it, but I knew IRIS and I trusted that was being said by other accounts, so I decided to go for it." Paul Younger, Director of PY Accountants

[Explore Elements](#)



### The Accounted For podcast: how to be MTD ready

A fifth of small businesses (SMEs) are still completely unaware of MTD, and many others still think it isn't going to happen, or maybe they're hoping it won't.

Jenny Strudwick and Steve Cox know a thing or two about MTD. Join them as they navigate you through the latest developments, explaining what sort of preparation will be key to success.

[Listen here](#)



### November Webinars

We have a jam-packed month of insightful webinars designed to help advise and grow your practice. From advice on how to tackle and best prepare for Busy Season, to the wonderful Bev Flannagan discussing how it's Time to Adapt and how IRIS products and services can help you efficiently drive forward through the cost of living crisis and recruitment shortage. You won't want to miss out!

[Register today](#)



### Software as a Service (SaaS): putting accountants and bookkeepers in the driving seat

SaaS delivers a heap of benefits, and accountants/bookkeepers are uniquely placed to make the most of this technology.

Endless improvements to functionality, low-cost entry, true scalability and remote working functionality, SaaS is truly a game changer.

But the real difference is the control and influence SaaS technology can give practices.

Our new article explores the benefits in more detail.

[Read the blog](#)



### Busy Season: Survive or Thrive?

Accountants are thinkers by nature, and mostly that's a very good thing... but there are exceptions. If you're working overtime, chances are your brain is too. Worries about the world can creep in, and you can find yourself fighting through a fog of fear – from rising costs to the climate – just to get things done. The great news is our guide to the Busy Season can help. It includes handy tips and tricks, wellbeing insights... and the ultimate Busy Season checklist.

[Register now](#)



### Four ways tech can support your accountancy firm through the cost-of-living crisis

Surging prices and increased inflation are just a few of the contributing factors giving weight to the cost of living crisis.

When profitability is under threat, the instinct to retrench strengthens; however, software can have deflationary effects on a practice by lowering the cost of doing business.

Our new article explores how software and services can support accountancy teams, the practice and ultimately clients to work smarter.

[Read the blog](#)

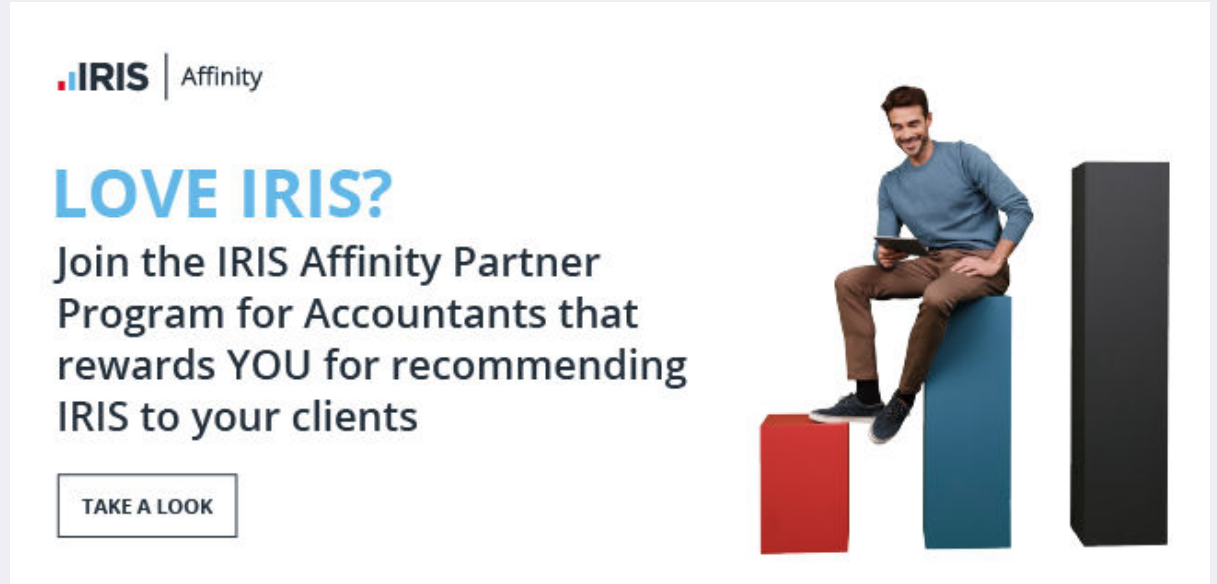


### Accountants Club

With Busy Season around the corner, it's a great time to join the newest and most exciting community for your profession, Accountants Club.

This free, professional network is a safe, moderated platform for modern accountants to read exclusive content, attend online events tailored to accountants and share knowledge to help you grow, modernise and re-imagine your practice.

[Join now](#)



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