### **IRIS**

# IRIS EYE

Cook forward

IRIS EYE GIVES YOU TIPS, KNOWLEDGE AND UPDATES TO SUPPORT YOUR PRACTICE

Dear {{lead.First Name:default=there}},

As July gets underway, I must admit I'm still on a high from our extremely exciting month of June here at IRIS.

June marked the launch of the next phase in our IRIS Elements journey. Elements is one of many reasons I decided to join IRIS, I wanted to play a role in creating the most integrated and powerful cloud-based accountancy solution on the market. So hopefully you can understand my excitement!

But, July is a new month, and as the Official Supporters of Accountants, I also wanted to remind you of our amazing community, Accountants Club which is designed to help you tackle the challenges facing your practice. The network promotes knowledge, insights, and answers to help you grow, scale and reimagine.

We've had over 2,000 members join already! Sign up for the club here. We also have an exclusive invite for you to join Accountants Club amazing webinar next month, you can find more details below.

In this edition, you can see how IRIS wants to support each and every one of you and how we make this possible including, handy tips, webinars, case studies and software updates. Find it all below!

Thank you for reading and please get in touch on LinkedIn or follow me on Twitter, I'd love to hear from you.

Have a great day.

Jim Scott, MD of Accountancy



Look forward

#### **IRIS Elements is here!**

IRIS Elements, our end-to-end, integrated, cloud accounting solution is now available to buy online. With everything from proposal management to AML ID checks, tax filing to practice management all driven by one client list, what could be simpler?

Our June release is suited to small practices and sole practitioners followed later in the year and into 2023 with more Club

Accountants



#### Your exclusive invite to Accountants Club

Join Accountants Cub today for free, special benefits including fantastic podcasts and webinars. In August, **Mark Jenkins from The Gap** will be discussing how to take the leap from compliance to advisory in a few simple steps. You will be looking at starting small in order to build your confidence while showing clients the value of investing in your services.

sophisticated products to meet the needs of medium to larger practices. with everything loved about IRIS Accountancy Suite, available in cloud on the IRIS Elements platform.

#### **IIRIS**

**Elements Financial** Performance Review

#### **Elements Financial** Performance Review: Nordens Customer Case Study

From humble beginnings, forwardthinking practice Nordens Chartered Accountants is rapidly embarking on an advisory-led pathway as it expands and evolves its services.

See what they have to say about IRIS Elements' cloud-based Financial Performance Review, saving the Essex based accountancy practice, saving 50 hours per month and making a 'monumental' difference!

# **IIRIS** The IRIS Blog

#### The IRIS Blog

Do you want to take your firm to the next level?

The IRIS blog page is the go-to place for news on all the latest legislation and industry changes in accountancy, keeping you at the forefront.

Featuring a wide array of bitesize reading that packs a punch, you'll also find content that provides tips and tricks on how to optimise the way you work.

admin





#### Dext x IRIS

Dext is much more that a data capture tool. You didn't know? Watch our specialists discuss Top Tips & Tricks and how to get the most out of Dext. Having each client on a piece of bookkeeping software and spreadsheets is a thing of the past!

# This month's Blog

Highlight: Eliminating

Recent research uncovered that one in four accountants cite a lack of time as a key barrier to implementing their business strategy and more valueadded services.

These responses are troubling – to be a successful firm, accountants undoubtedly need time, time and more time.

In this recent blog, we explore why time is a challenge for accountants and highlight how technology can help.

Read more



## Making Tax Digital: Live in action

MTD, Client Segmentation, Digital Onboarding – just some of the "buzzwords" currently being used in accountancy profession. But what are the real dos and don'ts of MTD? What information do you already have within your existing data that you can multipurpose? Do you know how to get the best out of the software to help you with MTD?

Watch our webinar to get answers on all your burning MTD questions, along with how easy MTD can be with IRIS!

Watch now

Watch now

#### **IRIS**

IRIS Pay is launching Mobile Pay



Look forward

# IRIS Pay is launching Mobile Pay

The ultimate way for your IRIS KashFlow clients to get paid anytime, anywhere using their mobile devices!

Your IRIS KashFlow clients will be able to add Mobile Pay to their mobile phone home screen as an icon (just like WhatsApp or PayPal) where they can simply and securely send payment requests without even having to log into IRIS KashFlow. Payment requests are created in seconds!

Mobile Pay is part of IRIS Pay and included in your clients IRIS KashFlow subscription.

Find out more



This email was sent to your address because your email preferences are set to receive our updates. <u>Click here</u> to update your preferences.

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